

**NATIONAL NETWORK ON CUBA**



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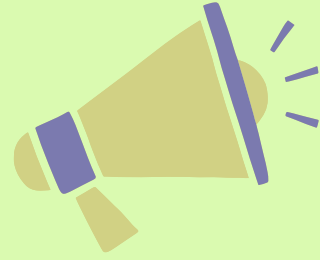
**#OFFTHELIST**

**SSOT CAMPAIGN TOOLKIT**

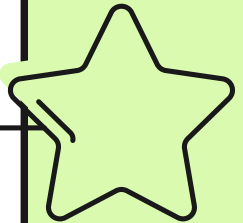
Awareness

ooo

Collaboration



Action



Feedback

# WHAT'S IN THIS TOOLKIT?

1

## WHAT IS THE #OFFTHELIST CAMPAIGN?

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## SOCIAL MEDIA RESOURCES

Graphics & captions for social media!

3

## PASSING RESOLUTIONS

Changing policy from the ground up!

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## LOCAL MEDIA PROMOTION

Press releases, talking points, and more!

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## FLYERS AND PRINTABLES

Everything you need for in-person events!

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## PHOTOS AND VIDEOS

Share action photos with us here!

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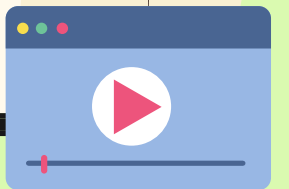
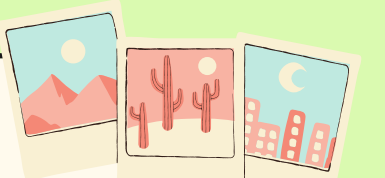
## POLITICAL EDUCATION

Everything you need to learn and teach!

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## GET INVOLVED

Join a task force!



SCIENTIFIC  
COLLABORATION

PEACE



ENDING THE  
EMBARGO!

NORMALIZING  
US-CUBA  
RELATIONS

FREEDOM

ECONOMIC  
COOPERATION

# WHAT IS THE #OFFTHELIST CAMPAIGN?

The #OFFTHELIST campaign is a multi-tiered campaign combining political education, outreach, as well as local and national actions to help drive awareness of U.S. aggression against Cuba and to promote political action in support of the Cuban people!

Our intention is get Cuba off the State Sponsor of Terrorism list immediately!

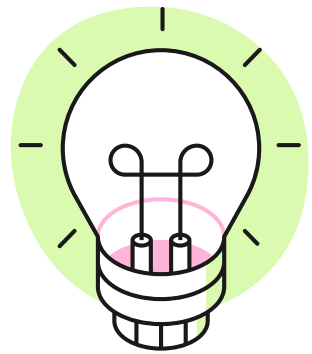
We are entering stage 2 of this campaign as of March 2022.

# #OFFTHELIST

## SOCIAL MEDIA STORM & MEDIA FLOODING

DEFINE SIGN-UPS AND ACTIONS TO BE TAKEN FROM SOCIAL MEDIA  
ESTABLISH RELATIONAL ORGANIZING THROUGH SOCIAL MEDIA, ESPECIALLY YOUTH

### GOALS

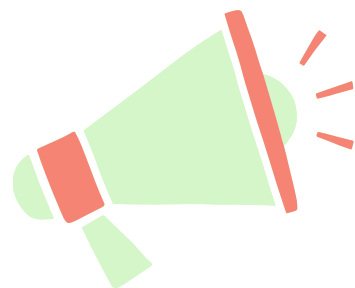


- Coordinate social media efforts to combat false information about Cuba.
- Educate & mobilize people to take action in solidarity with Cuba!

### HASHTAGS

#OFFtheList  
#FueraDeLaLista  
#CubaNoEsTerrorista  
#AbajoElBloqueo  
#LetCubaLive  
#UnblockCuba

### NNOC ACCOUNTS



Twitter: @NNOCuba  
IG: @nationalnetwork4cuba  
Facebook: @CubaNetwork

DM us your posts to boost!  
Reach out to collaborate on  
livestreams and other content!

# SOCIAL MEDIA RESOURCES

1

**DOWNLOAD PRE-MADE GRAPHICS HERE**

Click Here!

2

**DOWNLOAD SOCIAL MEDIA CAPTIONS HERE**

**WHY DOES THE US HAVE A DIFFERENT POLICY FOR CUBA THAN EVERY OTHER COUNTRY IN THE WORLD?**



**CUBA ISN'T A TERRORIST STATE**

*It's a humanist society under brutal attack by the United States.*

*By Vicki Legion & Mark Ginsburg from the Venceremos Brigade*



STOP ECONOMIC TERROR

**UNBLOCK**



**CUBA**



#OffTheList

The designation of Cuba as a SSOT by the US deeply harms the ability of the Cuban government and its people to carry on with the basic functions of life. The immense power of the US over the world financial system means that banks and traders refuse to do business with Cuba since they are afraid of retaliation by the US for breaking the blockade.

[nationalnetwork4cuba](#) NYC rallies to End the Blockade and Take Cuba #OffTheList of "State Sponsors of Terrorism"! 🇨🇺

The real purpose of slandering Cuba as "terrorist" is to justify the illegal US blockade on Cuba. With Cuba's SSOT designation, the US. attempts to criminalize normalizing relations with Cuba, exacerbating the already devastating impacts of sanctions.

# PASSING RESOLUTIONS

## WHAT ARE RESOLUTIONS?

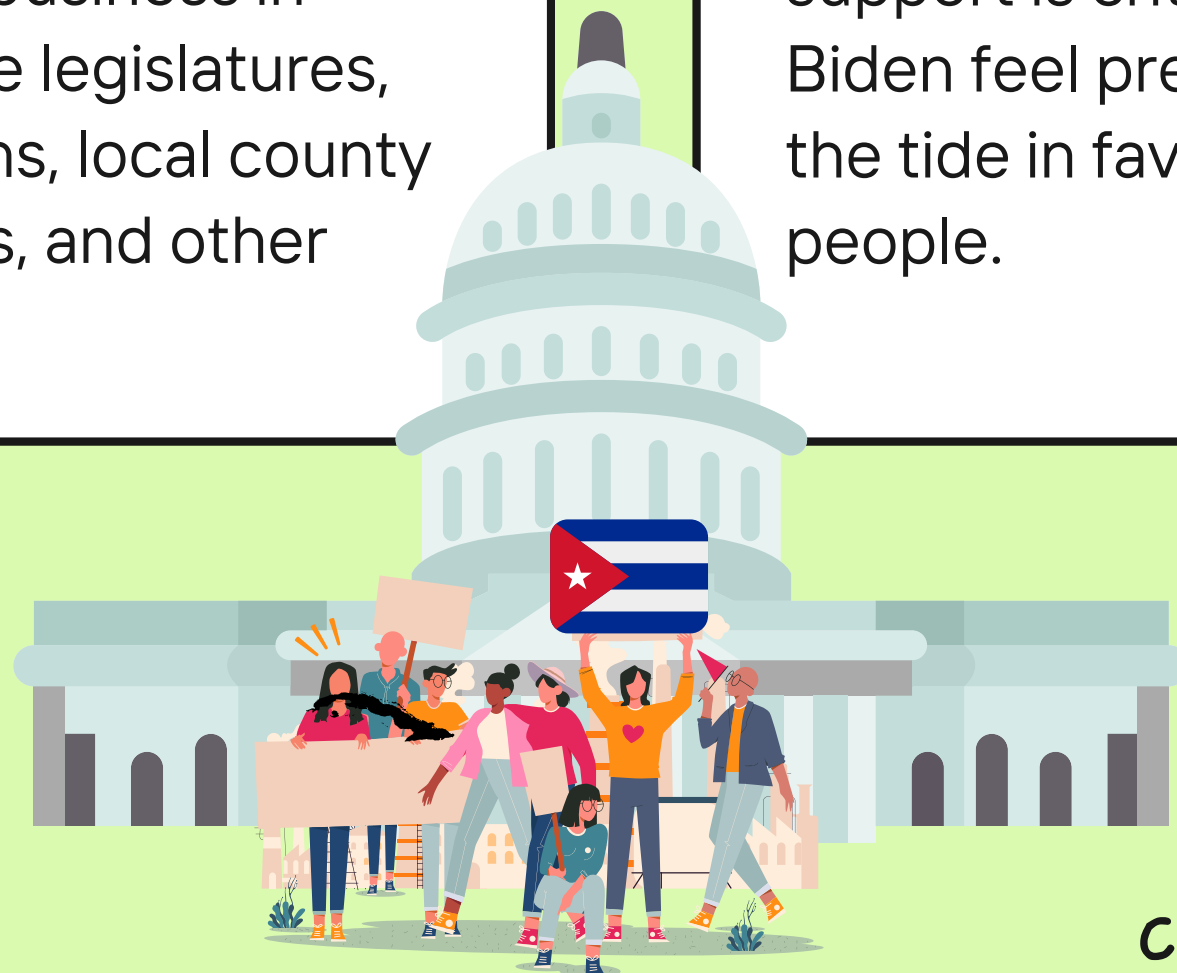
A resolution is an official expression of the opinion or will of a legislative body. The practice of submitting and voting on resolutions is a typical part of business in Congress, state legislatures, and labor unions, local county and city boards, and other associations.

## WHY RESOLUTIONS?

The 76 resolutions we've passed in local government and labor organizations together represent over 44 million US people! This support is critical in making Biden feel pressure & turning the tide in favor of the Cuban people.

## HOW ARE THEY PASSED?

Find a lead sponsor who will champion your draft resolution for passage and assign a staff member to coach you through the process. It's also helpful to tailor the resolution in advance and provide links to helpful articles or videos!



Click Here!

**PASS A RESOLUTION!**

**OUR  
RESOLUTIONS  
COMMITTEE  
HAS PUT  
TOGETHER THIS  
GUIDE TO HELP  
YOU PASS  
RESOLUTIONS  
IN YOUR  
COMMUNITY!**



## **TIPS FOR PASSING A CUBA SOLIDARITY RESOLUTION**

[bit.ly/nnoctips](https://bit.ly/nnoctips)

Organizers in the U.S. have passed [76 resolutions in solidarity with Cuba](#), representing over 44 million people. We want to share these winning strategies. We encourage *you* to initiate a resolution to expand public support for removing Cuba from the [U.S. "State Sponsors of Terrorism" List](#). This effort is part of our wider campaign to lift the U.S. blockade on Cuba.

Contact the committee for support:  
[johnwaller46@gmail.com](mailto:johnwaller46@gmail.com)

Click Here!

**PASS A RESOLUTION!**

# LOCAL MEDIA PROMOTION

- Raise awareness about your local organizing in solidarity with Cuba, like caravans, standouts, and political education events!
- Show how the blockade impacts Cubans AND people in your local community!
- Pressure local officials to take action!
- Report back from your trips to Cuba!



**USE CODEPINK'S GUIDE TO  
WRITING OP-EDS &  
LETTERS TO THE EDITOR!**



**[Local Media Guide!](#)**

Click Here!





SINKING OF THE USS MAINE IN HAVAN  
HARBOR\*LA COURIE EXPLOSION\*POMBIN  
OF HOTEL COPACABANA  
MONGOOSE\*TRAVEL BAN\*LUIS POSAD  
CARRILES  
OPERATION  
GUANTANAMO  
AMEND  
ACT\*  
\*THE BAN O  
FEMINISTES\* PLACET ON THE STAT  
SPONSORS OF TERRORISM\* OPERATIO  
ALMA 66 \* CUBA NATIONAL  
FOUNDA  
PLATFOR  
\*INDE  
\*BROT  
FOOT  
NEW  
COIT  
MATER  
HOTEL CAPRI ASSASSINATION ATTEMPTS O  
FIDEL CASTRO\*TOXIN LACE  
CIGARS\*RUBEN DARIO LOPEZ-CASTRO\*  
LUIS POSADA CARRILES \*ELIÁN GONZÁLEZ

**THE UNITED STATES HAS COMMITTED STATE-SPONSORED TERRORISM AGAINST CUBA FOR MORE THAN 60 YEARS.**



Click Here!

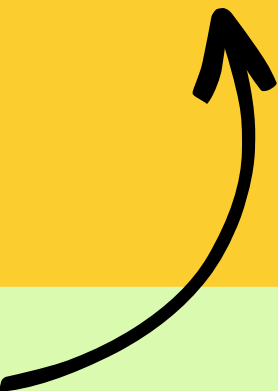
**FLYERS &  
PRINTABLE**  
**DOWNLOAD HERE**

# SHARE YOUR PHOTOS AND VIDEOS!

We'll use your media to spread the support from around the world!



**UPLOAD**



Click Here!

# POLITICAL EDUCATION RESOURCES & MORE!



## Political Education

Please enjoy our growing collection of political education resources! Share and download materials for your local actions and political education events.

Would you like to request a speaker, or submit materials? Please let us know!

[Additional Resources](#)



### Featured Content

NNOC BOOK CLUB BOOK OF THE MONTH: *History Will Absolve Me* by Fidel Castro.

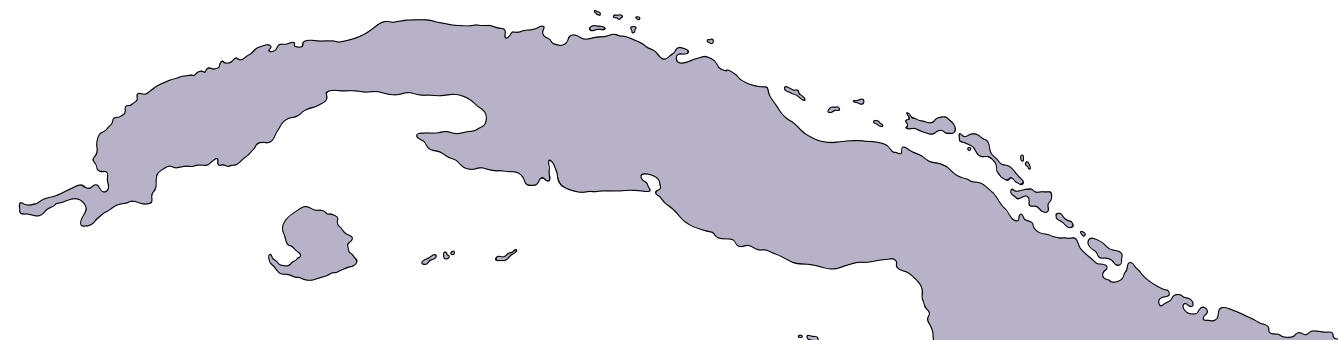


Get Social With Us!

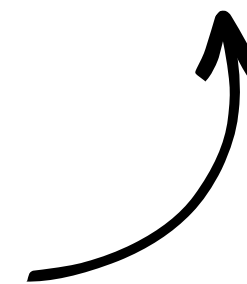


## New website coming soon!

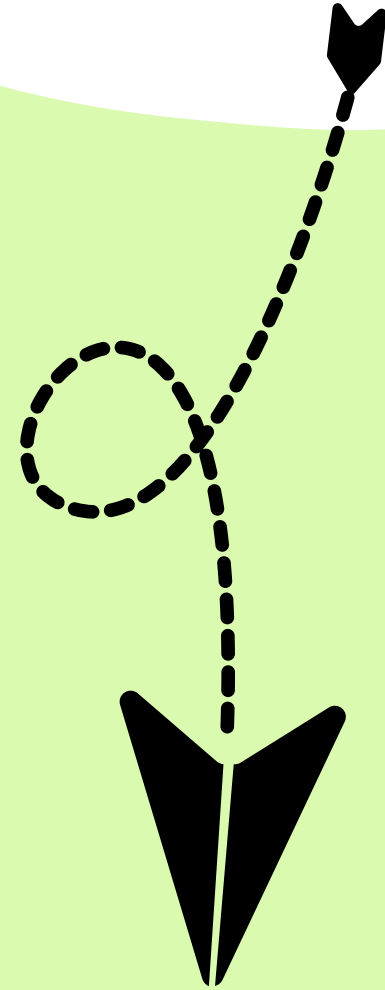
[Political education resource list](#)



Click Here!



# WRITE TO CONGRESS & THE WHITE HOUSE!



Click Here!



## Take Action!

SEND A MESSAGE TO PRESIDENT  
BIDEN

SEND A MESSAGE TO YOUR  
MEMBERS OF CONGRESS

SIGN CODEPINK PETITION

**ACERE** DIGITAL ADVOCACY TOOLKIT



○ ○ ○ **JOIN A TASK FORCE**

**ACTION**

**POLITICAL EDUCATION**

**MEDIA/PROPAGANDA**

**RESOLUTIONS**

*To learn more or join a task  
force, contact us:  
[NNOCuba@gmail.com](mailto:NNOCuba@gmail.com)*

# **JOIN US!**

**Contact us: [nnocuba@gmail.com](mailto:nnocuba@gmail.com)**

**Shared resource folder: [bit.ly/nnocfolder](https://bit.ly/nnocfolder)**

**Campaign email updates: [bit.ly/nnocemail](https://bit.ly/nnocemail)**



# #OFFTHELIST ACTION



SAVE THE DATE  
**JUNE 25th 2023**  
WASHINGTON, DC

*MORE DETAILS TO FOLLOW.*